

**PERUVIAN HORSE ASSOCIATION OF CANADA**  
**BOARD OF DIRECTORS MEETING**  
**Minutes of Meeting (Conference Call)**

April 3rd, 2012

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<b>ATTENDEES:</b>	Ben Sawatzky - President	Rob Sjodin – VP	Sherri Rosia - Secretary
	Mimi Busk-Downey- Director	Jocelyn Hastie - Director	
	Wanda Malsbury – PERRU	Betty Basset - OPHC	Lynn Moker – Exec. Treas.

**CC:** Gus McCollister – Exec. Sec.

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Chairperson called the meeting to order @ 7:06 p.m.

**MOTION:** Sherri/Mimi – to waive Roberts Rules of Order. *Carried.*

**MOTION:** Rob/Mimi – approve minutes of February 7<sup>th</sup>. *Carried.*

Ben had business cards made up for advertising the National Show. He has requested an email from anyone attending other venues that want to advertise our show and he will then ship some out.

Mimi will send the sponsorship template to Rob for distribution. We need to start on this now. Rob to talk to Bonnie about assisting again this year as she did such an excellent job last year.

Lynn Moker reported the financials for all three accounts: Nationals \$21102.81, General \$1604.06 and Ottawa CLRC \$8520.75 for a total of \$31227.62. Yearend statements have been sent to the Board. Financial statements show a profit of \$7950 for 2010 and a profit of \$5178 for 2011. Bonnie Matheson will audit the books in the next couple of months. We paid the GST on 2007-2009 and they owe us for 2010 & 2011.

Ben asked for a review of the Show Approval process. Show Approval are received by Gus and forwarded to Mimi. Mimi then forwards the Premium List to the Board for review and the fee to Lynn Moker. The Board will give approval to the show within a one week timeframe. Mimi then notifies the Show that they have PHAC Approval. Once the show has taken place, the results are then forwarded to be included in our High Point Awards for the year.

Ben has requested that we assign a Web Communications Co-ordinator. That person will be responsible for sending emails to our members on when the minutes are posted on the site, when the Paca Paca has been loaded for viewing and any other items in order to keep our members up-to-date on what's happening. We will now approve the minutes via e-mail so that they can be loaded in a more timely fashion. Rob has volunteered to do this.

Update on the National Show – Tracy was unable to attend tonight's meeting so Rob will contact her on the progress and report back to the Board.

Suzanne Brown, Editor of the Paca Paca, has asked the Board to consider a change to the Paca Paca advertising pricing. She has proposed on a yearly basis that you commit to 3 ads and pay for the price of 2. All Paca Paca's will now have color on the front and back cover, inside and outside. The notification from Suzanne requesting ads for the next deadline will also let members know what event the Paca Paca will be distributed at. Commitment to color pages will come on a first come basis. If 5 people apply for color, the first 4 received ads will get the color, and the 5<sup>th</sup> person will get a guarantee for a color page on the next issue.

The Ontario Peruvian Horse Association has submitted a class list for single points. Their show will be held in conjunction with another horse event on June 2-3 in London, Ontario with Annette Cart judging the Peruvian classes. The show will be run under PHAC Rules.

**MOTION:** Sherri/Mimi that we approve the OPHA class list for single points. *Carried.*

Phoebe Soles is working on the Rule Book with the new rules for 2012. Will be available shortly through the website. Jocelyn has volunteered to have four copies at each horse show for purchase at a price of \$5.00.

Ben will sent via e-mail to our members, a copy of the page of Rule revisions.

Next meeting set for June 12th, 2012 @ 7:00 MST.

Sherri moved meeting adjourned at 8:27 pm.

**ACTION ITEMS COMING OUT OF THIS MEETING**

Lynn	Send financials to Bonnie Matheson for auditing.
Rob	Contact Bonnie Matheson to assist in sponsorships.
Mimi	Send sponsorship template to Rob.
Rob	Contact Tracy Brown on update for National Show.
Ben	Send rule revision page to members.