

PERUVIAN HORSE ASSOCIATION OF CANADA
BOARD OF DIRECTORS MEETING
Minutes of Meeting (Teleconference)
October 28, 2015

ATTENDEES:	Mimi Busk-Downey, Pres	Kristin Eldridge - VP	Sherri Rosia , Sec
	Rick Cones, Tr	Cathie Taggart, Dir	Grant McKinney - PHCA
	Luis Fiallos - OPHC	Lynn Moker, Exec. Treas	Lynn Moker, Exec Tr.

CC: Gus McCollister – Exec. Secretary **ABSENT:** Wanda Malsbury – PERRU; Don Noltner, PHCBC;

Chairperson called the meeting to order @ 7:05 pm.

MOTION: Sherri/Cathie – waive Roberts Rules of Order. *Carried.*

Financial Report – Sept 30 RBC \$7070.07 w/ 1 o/s cheque, Show Acct \$25290.32, 2 o/s cheques, Aug 31 CLRC \$15,401.79 for total of \$47,762.18.

Approved Minutes of September 24, 2015 by email.

Website Update – Kristin contacted Denise. The site is old and not mobile friendly at all. Denise recommends Wordpress @ \$1600 + 2 hr labour @ \$50/hr. Kristin sent some sites to us to view that are in Wordpress. Flash buttons have been discontinued. Kristin to ask which template they will be using as it may be quite limited. We would like to see a new item once a month on the home page, easy link to breeders and members, and add a counter for the number of viewers.

MOTION: Rick/Kristin – Recommend we spend up to \$200 to fix the buttons as long as it works on all platforms and ask Denise for a full proposal. *Carried.*

SSC Update – Grant McKinney is the new Chairperson. Most of the organizing for June (WWC) and Aug (Nationals) has been accomplished. Waiting on arena contract from Armstrong and Silver Slate (Nanton) has been confirmed. Moving ahead.

Approved via email to authorize CLRC to do the membership renewal mail out with no change to fees. We will send to everyone that has been a member in the last three years.

The Executive Treasurer position has been filled. Thank you Willie Johnson for taking this on. Lynn and Willie will get together for the handover. Accolades to Lynn Moker for the excellent job that she has done for us over the years.

Rick and Mimi spoke to Kelly Powers on Advertising. Rick will get back to her and ask for a comprehensive proposal.

A half page ad was placed in the US National Show Program. Thank you Rachael Taggart for doing up ads for the PHAC. It was very much appreciated.

We should be listed as an Affiliated Club of NAPHA. We will place an ad in the honorarium.

Cathie to follow up with NAIT on advertising proposal.

Mimi spoke to the Longevity Project. The project was first narrowed down to include all horses that were 25 and + years but was then revised to include the 20 and older Peruvian horses. All current data is in and they will be accepting more as the horses turn 20 or older. They will also accept donations - \$200 for permanent banner, \$100 listing, and \$1000 gold sponsorship. WEBSITE www.PeruvianPasoLongevity.com

MOTION: Rick/Sherri – move to put the AGM Minutes for 2014 and 2015 on the website and ask for them to be approved at the 2016 AGM. The 2015 AGM Minutes will be marked as Preliminary. *Carried.*

Luis has offered to help in any way with the website.

Rick responded to all requests for rule changes which will be under review through the winter months with a recommendation to be sent to the Board in Feb-Mar of 2016.

The NAPHA JAC has asked if they could receive a copy of the request to not have Judges ride in the pleasure and/or performance classes. Mimi to contact the exhibitor for permission to send her letter.

Mimi has said that 4 new judges will be approved in the next few weeks.

Next meeting set for January 6, 2016.

Meeting adjourned at 8:11 pm.

ACTION ITEMS COMING OUT OF THIS MEETING

Kristin	Contact Denise for proposal and fix buttons
Rick	Follow up with Kelly Powers re Advertising
Cathie	Follow up with NAIT
Rick/Cathie	Review of Rules and Requests for Rule Changes
Mimi	Contact exhibitor for permission to send letter