

PERUVIAN HORSE ASSOCIATION OF CANADA
BOARD OF DIRECTORS MEETING
Minutes of Meeting (Teleconference)
September 24, 2015

ATTENDEES: Mimi Busk-Downey, Pres Rick Cones - VP Sherri Rosia , Sec
Kristin Eldridge, Tr Luis Fiallos - OPHC Grant McKinney - PHCA
Wanda Malsbury - PERRU

CC: Gus McCollister – Exec. **ABSENT:** Cathie Taggart, Dir; Don Noltner, PHCBC; Lynn Moker,
Secretary Exec Tr.

Chairperson called the meeting to order @ 7:12 pm.

MOTION: Sherri/Rick – waive Roberts Rules of Order. *Carried.*

Financial Report to be emailed.

MOTION: Kristin/Sherri – approve minutes of July 21st with a change of location of the NW approval from Monroe to McMinnville. *Carried.*

A full review of the Rules will be undertaken during the winter and recommendations will be brought to the BOD and voted on for the 2016 show season. Thank you for everyone that filled out the Rule Change form with recommendations for changes. Any further requests must be accompanied by the form and sent to Rick Cones and/or Cathie Taggart.

We would like to change up our sponsorships for 2016. Suzanne Brown and Sherri Rosia will do some research in the winter months and try to come up with a different proposal.

Discussion was held regarding the SSC and the Wild West Classic. Some participants would like to step down for a while. The PHCBC will be holding a meeting with their members on Sept 28th to find out if they wish to continue to do the joint show with PHCA. There is a benefit to running a joint show. The PHCA is still willing to continue and Grant will contact Don before their meeting to encourage a joint show and discuss any concerns that they may have. Possibility of splitting expenses equally. Mimi to ask PHCBC for a response from their meeting.

The Silver Slate arena is booked for the Nationals on Aug 26-28, 2016. Both Claresholm and Armstrong are tentatively booked for the WWC.

Mimi suggested that in order for our website to be more effective, it should be kept current with an up-to-date calendar of events. Show results and minutes will be posted as approved. Kristin will look into bringing our website current for accessibility with mobile devices. At the present time, some devices work for downloading from our site but there is an issue with the newer devices. Luis observed that using the web browser "PHAC.ca" does not come up unless www.PHAC.ca is being used. Need to have a redirect link on the domain name. Kristin will also check this out.

MOTION: Rick/Sherri – move to spend up to \$500 to update website for mobile devices. *Carried.*

Rick has approached a couple of individuals for a possible Exec. Treasurer. He proposed that he could assist the new Exec. Treasurer and proposed a swap of BOD positions with Kristin to make this more feasible.

Further to the website is a proposal for some advertising to increase the visibility of the Peruvian Horse. Mimi & Rick have volunteered to speak to Kelly Powers at the US Nationals about it.

MOTION: Sherri/Kristin –that we approve a swap of BOD positions of Rick from VP to Treasurer and Kristin from Treasurer to VP. *Carried.*

Mimi wanted everyone to know that the Longevity Website will go live on October 31st. There is still time to make edits or additions before the deadline. The project will eventually include Peru, Ecuador, Guatemala and Argentina.

Next meeting will be October 28th.

Meeting adjourned at 8:48 pm.

ACTION ITEMS COMING OUT OF THIS MEETING

Suzanne & Sherri	Sponsorship proposal.
Mimi	Contact Don about decision of their PHCBC meeting.
Grant	Contact Don before PHCBC meeting about concerns.
Kristin	Contact Prima Designs on mobile devices and redirect link on domain name
Rick	Actively seeking Exec. Treasurer.
Mimi & Rick	Contact Kelly Powers on advertising.