

PERUVIAN HORSE ASSOCIATION OF CANADA
BOARD OF DIRECTORS MEETING
Minutes of Meeting (Conference Call)
September 10, 2014

ATTENDEES:	Ben Sawatzky, President Sherri Rosia, Sec Mimi Busk-Downy, VP Cathie Taggart, Tr Luis Fiallos, OPHA	Lynn Moker, Ex Tr. Kristin Eldridge, Dir Grant McKinney, PHCA Don Noltner, PHCBC Wanda Malsbury, PERRU
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CC: Gus McCollister – Exec. Secretary
ABSENT:

Chairperson called the meeting to order @ 6:34pm.

MOTION: Sherri/Mimi– to waive Roberts Rules of Order. *Carried.*

Division of duties for board and update to committees

Ben-Pres. Mimi-VP Sherri-Sec Cathie-Treasurer Kristin-Director
Lynn- Exec Treasurer

Cathie to take on added duties from Sherri/Sec- arrange BOD meeting every two months, take minutes of meetings-submit to BOD for approval, have them posted to website.

POINTS COMMITTEE: Sherri/Mimi continue on points committee.

RULES COMMITTEE: propose rules committee be sub-committee of BOD as some current committee members are not active in either the committee or PHAC.

Duties: create an index to pick up changes to the document. Format wording of rules, receives requests to change rule and /or clarification. Rules committee makes recommendations to the Board and the BOD has final say.

Luis/Cathie now rules committee. This appointment is a one year term.

Venues for Next year:

Info surveys were received at AGM from participants. Chilliwack #1- but high cost and difficult to deal with. SSC was asked to scope out venues and report.

KXA-Kamloops-brand new equine arena & facilities currently being built and are taking bookings for 2015.

Labour day weekend is currently available.

MOTION: Mimi/Sherri – move to book tentatively book Kamloops KXA facility for NATS. *Carried.*

WWC- Ben on record for expressing appreciation to the show committee for handling of issues and putting on successful combined BC/ALTA show for the past several years. Don-Pres. PHBC and Grant Pres. PHCA to get together to work to continue WWC- do route cost analysis and help to address some complications/issues re: accuracy in the show office, profitability of the show- revenue vs. costs, and how to incr. # of horses, sponsorships. Suggested that there be two separate secretaries with two separate computers to help address show sec. issues. PHAC BOD to help to find volunteers to help with the WWC/SSC.

Judges for future shows- reviewed survey poll results from show exhibitors. Top 4: First choice Mariano Cabrera, Nick Breaux, Pepe Risso, and Nazario Villafuerte. Top second choices, Juan Sandigo and Kelly Powers. Discussion- should choices be NAPHA carded judges only. Importance of perf/pleasure knowledge as well as breeding/gait. Cabrera-not NAPHA carded-no English-would need interpreter. Breaux-judged 2011 show. Risso-2010.

MOTION: Mimi/Cathie, 1st Choice Villafuerte/2nd choice Juan Sandigo –based on NAPHA carded judge and survey results. *Carried.*

Page 2.

Interim Financial Report: Lynn. Not final tally, just interim.
 Entries/auction: \$16,271. O/S-\$13,000. = \$30,000 income approx.
 Expenses: Facility \$4500 more than last year. Expenses around \$30K also.
 Expect final results within the next few months.
 Bank balance as of August 30/14-RB/General Acct: \$6861.01
 Show Account: \$10,513.33 and Ottawa CLRC: \$17,112.42 as of July 31/14

Auction at Nationals: is too long and attendees lose interest. This year we made \$943 at auction.
 Recommendation to SSC try for silent auction or something different.

SSC: SSC still in place. Will organize/manage both shows(WWC/NATS). Need volunteers.
 Responsibility rests with SSC to ensure volunteers are on track for upcoming shows.
 Don to communicate to BOD after SSC meeting.
 SSC to make sure premium list advertised on front page of website & send email blast for show information & premium list to ALL members (not just past participants) .
 PHAC Board-to make sure notification is in the Paca Paca.

Paca Paca: We currently publish 3 times per year. Discussion "go green" vs traditional mail out. MAIL cost approx. \$5.60 to US and \$2.80 to send out in Canada PLUS printing cost of approx. \$3-4. Total \$6 per issue. 60% of membership request mail out.
 Much more effective to be mailed out, but not cost effective.
 Higher cost this year approx. \$7 per issue –due to additional 4 color pages totaling 8 instead of regular 4 pages.
 Cost to issue/send per year to all members ~\$2,500 approx. It is still good advertising.
 Consensus is to do mail out for a trial period of one year but still also send an email blast.
 Kristin appointed to find out who can volunteer to do mail out of magazine- preferably from Calgary area.

Next meeting: November 12, 2014 @ 6pm PDT.

Ben moved the meeting be adjourned @ 8:10pm.

ACTION ITEMS COMING OUT OF THIS MEETING

Luis	Convert rules to updated format
Don	Get costs for Kamloops KXA venue Advise PHAC board after SSC initial meeting
PHAC Board	Help find volunteers for SSC
Kristin	Find volunteer(s) for PacaPaca mailout